

SEO Consultancy

The features

SEO Consultancy is becoming an ever-more popular service at Weboptimiser, as clients develop increasingly high levels of search engine optimisation expertise. So **if you have a skilled in-house Internet marketing team** and simply need **additional support** to make the most of them, our SEO consultancy service might suit you.

There are several ways we can work with you, depending on your business, your strategy, your team and your optimisation budget. For example, we can help you develop your SEO strategy, to integrate with your overall e-business plans and priorities and give you a practical, step by step action plan you can implement yourselves. This can range from a straightforward SEO campaign to make your site more search engine friendly to high-end development projects, including site builds and back-end integration, as well as pay per click and affiliate marketing campaigns.

To help you turn vision into reality thereafter, there are a number of ways we can work together. For example, if you need specific optimisation expertise, we can give you on-the-spot help on a **project by project** SEO consultancy basis. Or we can work with you for an **agreed number of days per month**, providing advice and guidance whenever and however you need it.

Alternatively, if you'd like to improve your in-house capabilities we can provide **SEO training**. We offer a packaged two-day course to cover the basics and can develop bespoke training to match a particular project.

The next step

For more information about Weboptimiser's SEO Consultancy service, either email nicholine@weboptimiser.com, call us on 0207 953 7150 or visit www.weboptimiser.com

The benefits

With our SEO consultancy you can have as much or as little help with your SEO as you need. You can make the most of your in-house team while enjoying the expertise and experience of some of the UK's leading SEO consultants. As a result, projects can be completed faster and more effectively, budgets go further and return on investment is better.